



Football elf

White
paper





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Project background



Blockchain technology, as a new technology, is concerned by all walks of life at present. People hope that it is a panacea and can solve the pain points of all problems. However, due to the limitations of the existing conditions, there are still few real economies that really apply blockchain technology, and most people's understanding of blockchain still stays in its conceptual link.

What is the blockchain? It is a term in the field of information technology. Simply put, it is a set of "encrypted decentralized accounting technology". In essence, blockchain is a common database, and the data and information stored in it have the characteristics of "unforgeability", "trace in the whole process", "traceability", "openness and transparency" and "collective maintenance".

Blockchain technology has been applied in many aspects of the Football World Cup, including the traceability of food safety in Winter Olympics, copyright protection of Winter Olympics blockchain, green electricity supply in Winter Olympics blockchain, etc. Undoubtedly, the combination of sports and blockchain has gradually gained more energy in generate. Under the ecology of sports industry chain, the current sports events are more like a comprehensive carrier undertaking the front and back business.

First, blockchain technology and its applications—such as NFT and cryptocurrency—enable athletes, clubs or sports teams to obtain economic benefits. Secondly, it increases transparency, because clubs and teams can also use this model to pay the wages or transfer fees of players.

In addition, it enables sports fans to get closer contact with teams, players or clubs, and at the same time, they can get money benefits. We can set the evaluation model of sports value system through blockchain technology, develop a consensus mechanism suitable for sports industry, and completely change the business model of sports industry from the bottom.

This kind of technical advantage has great attraction for superstructure, but it is not crucial for contractors in short chain. The unique features of blockchain, such as decentralization, non-tampering, and multi-party witness, can help sports enterprises transform resources in the industry into digital assets and trade them in the chain, which can fundamentally change this logic and solve the problems that plague the development of sports industry.

Under this new ecology, the demand for transformation and upgrading of sports administrative matters, ticketing process of sports venues, anti-doping management, sports betting and other links is becoming more and more obvious. In this context, with the arrival of blockchain technology, the sports industry may usher in a revolutionary upgrade, which makes the industry reach a unified consensus.

In fact, the encryption industry has been exploring the combination of NFT and sports for a long time, and with the combination of the two, generate has made great energy.

two Project introduction



Project introduction



This public sale of nft can be in the form of blind box. One is that the football elf can pledge for mining in the future, and the other is that the football elf owns the fawn, which can get the whitelist of later projects and be airdropped. There are wars happening every day in the world. Football is the greatest competitive sport in the world. Football incarnates as an elf to protect refugee children after the war. We set up the Football Elf Charity Foundation, which will be marked as a deer with a football logo on its forehead. It means that no matter where you are, we will always be with you.

Football Elf was founded in November 2022 by well-known visual artists and photographers/directors in the industry. In the past two years, he devoted himself to research and development, and developed a series of sketches and paintings inspired by the healing brought by football in his childhood. He felt that the creation that attracted him most was the blood brought on the football field, because it expressed a simple and great message of love. He set up a special team to build a community around this role, with the goal of making the world a better place for artists.

As for the works, we will first draw them in detail according to the well-known athletes in the football world. For example, Mr. Ronaldinho is one of the greatest far-reaching mobilizers in the world. This work is signed by her, and she has the commercial development and operation right of this single IP number. This IP is permanently owned by the buyer. After opening the blind box, you can return the funds if you are not satisfied within 15 days. In the future, we will issue community tokens with voting rights, and football elves are the only proof of entry.

The works have complete continuity and rarity. Many athletes we are familiar with have this unforgettable growth history. According to this growth history, it can be introduced. The first stage is a young stage, a fledgling entering the green field. Perhaps it doesn't make people shine at the moment, but it makes people feel awesome. The second stage is the outbreak of superstars. It is the heyday of career, and there are many wonderful scoring moments at the same time. During this period, we will create various representative scoring moves, and the third stage is the shaping of superstars, which has become a cliché in our mouth.

In the end, each of our superstar stories will form a systematic topic, and at the same time, some eggs will be interspersed in each star period. We can relate the back

story of any NFT project. For example, we have conducted in-depth project binding with Mr. Ronaldinho to draw the beginning of this superstar's growth, and at the same time, we will organize the community with the corresponding NFT holders, so that we can enjoy the love of a community alone.

three Project advantage e



The blockchain built by football elves is completely decentralized, and the information will not be controlled by a certain person or interest group, censored or misappropriated. Moreover, due to decentralization, peer-to-peer transactions and interactions between people are realized, and everything runs automatically through preset programs, without the need for third-party vendors to provide credit guarantee, which can not only greatly reduce costs, but also improve efficiency. This is the biggest feature of the football elf blockchain.

Football Wizard guarantees its own reliability and security through Hash value, encryption algorithm and other features. Once the data is written, it cannot be tampered with. Its decentralization mechanism has largely solved the credit problems existing in human society, involving all aspects of our lives and solving many practical problems.

Along the underlying logic of blockchain, football elves extend to the periphery along sports events through blockchain technology, and the information of IP creation, celebrity endorsement, fan consumption and other links can get the real records of the platform, which can accelerate the transparency of asset transactions and further release the market potential of sports industry.

Consulting channel management

We will use Discord for cohesion-most NFT holders or supporters in the community have joined through designated links. They have a certain knowledge of the background and concept of the project, and they hope to keep up with the progress of the project by updating the information in the channel. Besides, they also hope that the management of Discord with other like-minded people should focus on maintaining the discussion heat and information update in the community, so as to make members feel the superiority of "own people".

Twitter and Telegram are also used for public relations-both are aimed at the general public and potential investors, and the former is suitable for short information updating and drainage; The latter is a community model, which can share a large amount of information and have more opportunities for interactive discussions. At the same time, as group members can speak at any time, we also realize that the time cost of monitoring and replying messages is higher than that of Twitter. These two information channels are the main sources for the public to know about NFT programs. Besides the basic information, we should pay attention to answering inquiry messages and messages to avoid neglect.

trading platform

The trading platform is the key point we need to build. We understand that ensuring the smooth selling process is a big challenge for every NFT project party. A little carelessness will make all the painstaking efforts prepared in advance go down the drain at any time.

We will use technicians to build peer-to-peer trust-free transactions, which can be completed through smart contracts. Provide business cooperation, so you can complete the transaction by yourself. Anyone who comes to this trading platform can create and trade virtual assets with simple steps and build intelligent contracts.

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four Team introduction



Team introduction



Maria

The position of CEO of Football Elf, nft author, studied painting art in China from 2015 to 2018, and was recognized by Mexican consortium to enter blockchain industry.

The Silicon Valley entrepreneur who first put forward the concept of customer development. He has taught at Stanford University, Haas School of Business at the University of California, Berkeley and Columbia University. His entrepreneurial theory has influenced a large number of Silicon Valley entrepreneurs, and the students influenced by him include Eric Ries (author of Lean Entrepreneurship), Nathan Furr (author of Targeting), and Ash Maurya (author of Running Lean).

Bill Rechert Bill Reichert

Technical director position of football wizard CTO

The core development member of Football Elf Big Data Platform takes the lead in CMG core index calculation, task monitoring, task scheduling and task optimization, and participates in anti-cheating and recommendation algorithm research. As an early follower of blockchain technology, he has made in-depth research on Bitcoin, Ethereum and EOS source code, and contributed code to several open source projects.

Roger Michell Roger Michelle

Senior Engineer Position of Football Elf

GT project nuclear developer in charge of algorithm model compilation of football wizard project. Experience in front-end and back-end software project development, deep technical knowledge of front-end HTML, CSS and JS, good at solving compatibility problems, and deep knowledge of technical frameworks such as jQuery, Bootstrap, react, Less and Sass.

Tom Shadyac tom Shadyac

Football Elf Product Architect Position

Responsible for the design of the core architecture of the football wizard project. He has more than ten years of experience in the development and management of the Internet industry, is familiar with the mainstream blockchain technology architecture and principles, is a full-stack engineer, and is a serial entrepreneur. He has been responsible for the design, R&D and operation of several blockchain projects, and has successively completed the

demonstration and development of several projects based on blockchain technology, such as digital assets, publicity and deposit, physical investment, charitable donations and social services; Rich experience in blockchain system R&D and management

five
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Football smart block chain shopping mall

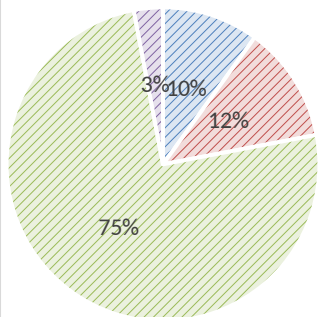
Football Blockchain mall system uses blockchain technology to uniquely identify digital works, artworks and commodities of specific sports industry. Each sports industry star digital collection maps a unique serial number on a specific blockchain, which cannot be tampered with, separated or replaced with each other. Blockchain mall system can be made into virtual products, such as music and paintings, or combined with commemorative objects, such as star commemorative coin blockchain mall and collectible digital mall.

By marking digital files on the blockchain, commodities can clarify the relationship between rights owners and users. NFT redefines the property right value transaction of digital assets and establishes a new system of creators, investors and trading platforms. After the completion of the blockchain mall system, the biggest change brought by NFT is to redefine the consumption pattern of virtual goods such as culture and art in the digital age, so that the copyright of more excellent content can be better protected, and then it can be appreciated and collected in a more interactive way, thus inspiring more people to participate in creation. As long as they are talented, they will be seen by others, and will also inject vigorous vitality into more digital works of art.

The money from the sale of nft will be donated to the post-war refugee children by Mr Ronaldinho, with a list of nft buyers. The former Mexican president sent his blessing, opened the mine pool, and reached a cooperation with China-Hongkong Odimei Co., Ltd., which can be used to buy A6 and A8 models offline.

Pattern introduction

项目持有 资金方
挖矿 购买 nft



Token Name: Football Elf Coin

Total issued amount: 50000000

Project holding: 10%. 2% of the flow pool project party. (the price of each token is 1u), which will be unlocked linearly after 3 years.

Funder: 12%. Two-year linear unlocking

Mining: 75%. The mining time is 4 years (each year of mining with an nft pledge is about 78 times that of purchasing nft)

Buy nft benefits: 3%, one nft work is 1500 football elf coins.

Trading slip point: 5% for buying/selling (1% for those who buy nft in the early stage, 2% for pulling and destroying, and 2% for marketing)

After the works were sold out, they were linked to Ether and supported multi-chain transactions. Angel A raised \$25 million. (Approved by Inbusakin Group of Mexico, corresponding funds will enter in the follow-up). Each year, the project donates 20% of the profits to post-war refugee children, and each wallet address is limited to 10 works.

six

Strategic rules



Dividend period

At this stage, the focus will be on sports quiz, community building, roadshows will be carried out all over the world, and the main sports betting network will complete all the preparations for testing online in mid-December.

At this stage, preaching and promotion are carried out, which are used for sharing, airdrop, community award, project announcement award, etc. When the total number of global users is 1 million, and the main network is bifurcated, the follow-up value will continue to climb.

growth stage

The digital asset trading application network will cooperate with a number of teams and stars to obtain the IP issued by NFT, and start cooperation with Sentosa, Singapore. The main circulation scenarios include sports betting quiz, social e-commerce, entertainment games, and offline community governance. At that time, APF will get a qualitative overflight and a lasting outbreak.

outbreak period

NFT, a digital asset, will focus on the empowerment of the real economy, explain the sports industry restructuring track, build a technical channel for sports quiz, manage digitally, and help the economic productivity take off.

Make everything connected, sports development, sports media, venue operation, sports tourism real estate and other clusters, and build a super DAPP of multimedia social entertainment space +AR game world+shared mine+fans' social community and so on.

stationary phase

Football Elf will build a digital currency trading index and synchronize internationally, realize the digital currency exchange business of assets of various countries, and make football Elf NFT circulate all over the world.

seven Risk warning



It has been expressly stipulated in this white paper that the Foundation does not make any statement or guarantee (especially for its marketability and specific functions) for the words with football elf wallet. Any consumer who participates in the public sale plan of football elves and buys football elves is based on his own knowledge of football elves and football elves and the information in this white paper. On the condition that the foregoing matters are met, after the football wizard project is started, all participants will receive the football wizard, regardless of its specifications, parameters, performance or functions. Football Elf hereby declares that it does not recognize and refuses to undertake the following responsibilities:

1. Any consumer who buys football elves violates the anti-money laundering, anti-terrorism financing or other regulatory regulations of any country;
2. When purchasing the football sprite, any consumer violates any statement, guarantee, obligation, promise or other requirements, and the resulting non-payment or inability to extract the football sprite.
3. For some reason, the public sale plan of football elves was stopped; Due to the failure or delay of the development of football elves, it is impossible to provide football elves or delay delivery;
4. The purpose of the funds raised by public sale; Any participant discloses, loses or destroys the secret key of cryptocurrency or token;
5. Any risk factors disclosed in this white paper, and damages, losses, claims, debts, fines, costs or other adverse effects related to such risk factors.